

CELEBRATE
LIFE



VOL. 3
2024



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EDITORIAL NOTES

Dear Readers,

Welcome back to AYER's newsletter! Time flies and its October now and we would like to present the latest news and accomplishments of AYER for Q3 2024.

We held our annual Town Hall session in July, uniting the company to discuss our vision and goals. It was a good platform for open dialogues, and we truly appreciate the insights and ideas shared by all AYERIANs.

In August, we achieved a key milestone by signing a joint venture agreement between Bukit Hitam Development Sdn. Bhd. and Puncak Lifestyle Sdn. Bhd. This collaboration is part of the growth and opportunities in our ongoing property developments.

We also held a Sustainability Briefing with our HQ staff, reaffirming our commitment to eco-friendly practices and long-term environmental goals.

A special celebration was held to recognize our September and October AYERIANs birthdays. The event fostered a sense of unity and strengthened the bond within the AYERIAN community.

Lastly we are excited to announce the official launch of Erica Residence, where units are now available for sale. This launch marks our commitment in delivering quality homes tailored to our customers' evolving needs

As always, we value your feedback. Please share your thoughts with us, as your input helps us improve and continue offering meaningful updates.

Warm regards,
Editor

TOWN HALL SESSION 2024

Our recent town hall session was held on 18th July 2024 at Bukit Puchong Sales Gallery.

Mr. Chua, our GCEO, warmly welcomed all AYERIANs that attend and emphasized the importance of collaboration and growth. The gathering provided the staff an opportunity to reflect on AYER's achievements as a company. The sharing on the employee engagement survey in collaboration with Mercer which saw a 100% participation and the discussions that followed, touched on our results on the various questions, areas for improvement across various topics, benchmarking AYER against Malaysian companies within the industries that we represent. The outcome was a shared commitment to fostering a culture of continuous growth and collaboration.

The event concluded with lunch to allow time for camaraderie amongst fellow AYERIANs. Thumbs up for the HRA team on this successful Townhall and EES exercise and each staff for their participation.





AYERIANS SEPTEMBER & OCTOBER BIRTHDAY CELEBRATION

A special celebration was held to recognize fellow AYERIANS who celebrated their birthdays on September and October.

It was a joyful moment and inclusiveness in a joint celebration, fostering a sense of unity and camaraderie.

Many happy returns of the day to the September and October babies!!!



PROPERTY DEVELOPMENT JOINT VENTURE CEREMONY

On 20th August 2024, Bukit Hitam Development Sdn. Bhd. and Puncak Lifestyle Sdn. Bhd. cemented their collaboration with a signing ceremony at Sage, Mid Valley.

This event signifies an auspicious occasion and collaboration between both property developers. We were represented by five of our Board of Directors:-

- ❖ Mr Alex Lim
 - ❖ Mr Jammie Lim
 - ❖ Ms Lim Wan Yee
 - ❖ Tan Sri Arpah binti Abdul Razak
 - ❖ Dato' Jeffrey Ng
- and Mr Chua Seng Yong, our GCEO.

From Puncak Lifestyle Sdn. Bhd., their team was led by their Managing Director, Mr. CE Chuah. Directors from both organizations gathered to witness this important moment, marking a significant milestone in their joint partnership.

The signing ceremony represented a shared commitment to future growth and collaboration, and we look forward to the positive impact and successful development from this partnership.



*From left to right: Tan Sri Arpah binti Abdul Razak , Ms Lim Wan Yee, Mr Chua Seng Yong, Mr Chuah Chong Ewe, Mr Alex Lim, Mr Jammie Lim, and Dato' Jeffrey Ng.



*Mr. Chua Seng Yong, GCEO of Bukit Hitam Development Sdn. Bhd. (left), and Mr Chuah Chong Ewe, Managing Director of Puncak Lifestyle Sdn. Bhd. (right), shake hands after signing the joint venture agreement.



* The signing ceremony for the joint venture agreement between Bukit Hitam Development Sdn. Bhd. and Puncak Lifestyle Sdn. Bhd. on 20th August 2024 at Sage, Mid Valley.

SUSTAINABILITY BRIEFING FOR AYERIANS

On 20th August 2024, a Sustainability Briefing was held at AYER HQ to review and discuss on how sustainability can be further integrated at AYER. The briefing focused on achieving a balance between business growth and environmental responsibility.

Key achievements were shared, including progress in reducing wastage and improving energy efficiency, demonstrating strong advancement toward long-term sustainability goals.

The discussion also introduced new strategies to further reduce environmental impact, such as increasing the use of renewable energy and adopting more sustainable sourcing practices.

Looking ahead, AYER remains committed to strengthening sustainability efforts.

Future briefings will be held at other branches/ divisions to ensure that each staff is aligned with the company's goal of making a lasting, positive impact on the environment while driving forward sustainability initiatives across the organization.



ERICA RESIDENCE LAUNCHING EVENT

We are thrilled to share the success of our recent launching event for Erica Residence, held in the heart of Bukit Puchong. This exclusive event marked the official introduction of our prestigious 3-storey semi detached homes to prospective homeowners and esteemed guests.

Our Property team members had worked tirelessly to present Erica Residence, a project which has been accredited by GreenRE as the 1st Platinum rated home scheme in Malaysia. This prestigious project represents our commitment to delivering homes that exceed expectations in quality, design, and sustainability.

Syabas to the Property Team members in continuing to build a vibrant, eco-friendly neighborhood in Bukit Puchong.



STAY TUNED

FOR MORE
EXCITING NEWS



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