## CELEBRATE





VOL. 1 2024



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#### **EDITORIAL NOTES**

Dear Readers.

Welcome back to the latest edition of AYER'S newsletter. As we kick off Q1 2024 edition, we would like to share with you the recent events that have taken place in our organization.

We ended the year 2023 with Xmas hampers filled with cookies and cakes during Christmas and started the year 2024 with mandarin oranges as Chinese New Year giveaways to all AYERians. We hope that these gestures brought joy and cheer to everyone.

We celebrated our 2024 annual dinner in March, and we would like to express our gratitude to all colleagues and Board members who attended. The annual dinner included highlights on recognizing the dedication and contributions of our colleagues who have been with AYER for 5 years and beyond.

With the re-introduction of hybrid working program (work-from-home) and new corporate shirts, these are some of the Purpose-led programs which helps to promote AYER's brand recognition as we move towards being an employer of choice. We hope this recap of recent events and updates provide a glimpse into the exciting happenings at AYER as we celebrate life together as a community.

We appreciate your feedback and contributions, which will help us to improve and deliver valuable content.

Happy reading and please share your thoughts with us.

Warm regards,

Editor

## CHRISTMAS FESTIVITY XMAS COOKIES & CAKES GIVEAWAY

As we said goodbye to a hectic but enjoyable 2023, we celebrated Christmas with our colleagues and arranged a Christmas hamper filled with cookies and cakes baked by the wonderful team at United Voice.

Sharing the joys of Christmas as a community with the United Voice members who are youth with learning disabilities forms part of AYER's continued Purpose-led program.













#### Chinese New Year Mandarin Oranges Giveaway 2024

Chinese New Year is a special occasion of the year where families and friends come together to celebrate and enjoy each other's company. At AYER, we believe in upholding the tradition of sharing & giving during this festive season as mandarin oranges brings good luck and prosperity to those receiving it.

This simple yet meaningful gesture helps us strengthen the bonds with our colleagues while wishing each other; good health, prosperity and happiness.











#### **AYER ANNUAL DINNER 2024**

Let's venture back in time with the Retro Night celebration of AYER's Annual Dinner. As AYERians dressed up in iconic outfits from the 50s and 80s, it was an enjoyable event that took everyone on a trip down memory lane.

The delicious array of food, exciting lucky draws, wonderful performances and recognition of our long-serving colleagues made it a fantastic night.















#### **LONG SERVICE AWARD 2024**

Congratulations and Syabas to all the Long Service Award recipients!

From 5 years and beyond to those who have served the company from 10 years to 30 years, your dedication, contributions and commitment to AYER is truly inspiring to all colleagues and plays a significant role in the success of AYER.





No	GROUP	EMPLOYEE NAME	YEARS OF SERVICE
1	GALI	SYED FAIZAL BIN SYED HIDAYA TULLAH	5
2	AYER	JEANNIE KHOO POH GAIK	5
3	ADSB	ANG WOOI TEE	5
4	YSP	MOHD SHAHRIL HAFIZUL BIN IBRAHIM	5
5	YSP	MOHAMMAD BIN KADER	6
6	GALI	NAZIRULNAZA BIN ABDUL RAZAK	6
7	YSP	MOHD AZLAN SUNDAR BIN ABDULLAH	6
8	GALI	NURUL ZAHIRAH BINTI ZAHARI	7
9	YSP	ELIAS BIN AB RAZAK	7
10	YSP	WAN NURMAHERAH BINTI WAN AB HALIM	8
11	ADSB	MOHD AZULLAN BIN ZAKARIA @ ABDULLAH	9
12	YSP	MOHD AL-BADROM BIN ABDULLAH	9
13	AYER	NURUL IZZATI BINTI MOHD ZIN	9

NO	GROUP	EMPLOYEE NAME	YEARS OF SERVICE
1	GALI	NOOR FADHILAH BINTI AZAHARI	10
2	YSP	NOORAZURA BINTI ABDULLAH	11
3	YSP	NORADIAH BINTI ENDUT	12
4	AYER	SOH TECK SENG	14
5	AYER	AGNES WONG KENG LUAN	16
6	ADSB	LOKE KOK WAI	17
7	ADSB	TEH BIN CHIN	14
8	ADSB	MUHAMMAD WAFIAKRAMIN BIN AWANG	20
9	ADSB	CHIAN GEOK LIN	21
10	ADSB	MUHAMAD JUDIN BIN TASU	21
11	ADSB	MORHASNITA BINTI MACHMOR	21
12	ADSB	HASLANOOR BIN ABDUL HAMID	22
13	AYER	LIM CHOI HONG	26
14	ADSB	NOOR NAZLINA BINTI IBRAHIM	27
15	ADSB	ZAHARAH BINTI MOHAMED	27
16	ADSB	AKRAM BIN ABD KARIM	30





### EMPLOYEE WELLNESS PROGRAM WORK FROM HOME 2024

As part of employee wellness and helping to reduce Scope 3 carbon emissions while commuting to work, AYER has taken proactive steps to create a more flexible and accommodating working environment.

A significant part of this effort is the implementation of a work-from-home policy which was part of the feedback provided by AYERians via the employee engagement survey in 2023.





## CORPORATE BRANDING NEW CORPORATE SHIRTS

We are excited to introduce our latest corporate shirt. In today's highly competitive business landscape, establishing a strong brand identity is crucial to stand out from competitors and build trust with customers.

Our goal is to strengthen the AYER brand identity by establishing a recognizable visual presence through corporate uniforms featuring our logo and branding elements. We believe that this corporate branding initiative will have a positive impact on stakeholders' perceptions and interactions.



# FOR MORE EXCITING NEWS



AYER Holdings Berhad 5th Floor, Bangunan Yee Seng 15 Jalan Raja Chulan 50200 Kuala Lumpur

Tel: +603-2034 2366 | Fax: +603-2034 2866 | Email: general@ayer.com.my