## DAHLIA EXCLUSIVE PREVIEW EVENT





The main objective for this event was to provide potential buyers with an in-depth understanding of Project Dahlia. But more significantly, to make the homeownership dreams a reality. AYER partnered with bankers who were present at the preview event, to provide advice and swiftly process mortgage loan applications for interested prospects.

This strategic collaboration ensures that AYER identify eligible prospects and streamline the process for a faster Sales and Purchase Agreement (SPA) loan signing, slated for the much-anticipated Launch Event of Project Dahlia on 23 September 2023.



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